



FOR IMMEDIATE RELEASE

Reverb Networks Opens New Corporate Headquarters Relocation Accommodates Anticipated Growth

Ashburn, Virginia (August 13, 2012) – Reverb Networks, a leading developer of intelligent SON solutions designed to provide mobile network operators with improved operational and spectral efficiencies, announced today the move of its corporate headquarters to Sterling, Virginia in order to accommodate growth. The new office, located near Washington Dulles International Airport, will also serve the company for innovation, customer service and technical support.

“This move represents an exciting development for Reverb,” said Magnus Friberg, CEO. “We are now better positioned to support the growing market demand for our SON solutions. This state of the art new space will allow us to better serve our existing clientele and continue our expansion efforts while providing an office environment where our team can continue to answer the challenges presented by today's rapidly-changing wireless telecommunications world.

About Reverb Networks

Reverb Networks is a pioneering provider of automated, continuous and antenna-based Self-Optimizing Networks (SON) solutions. Reverb's IntelliSON™ enhances networks of Mobile Network Operators through frequent and proactive self-optimization that improves network coverage and capacity and increases spectral efficiencies. In partnership with Reverb Networks, operators can maximize the performance of their wireless network automatically and efficiently, resulting in lower OpEx and CapEx. Reverb's SON applications include for Load Balancing, Interference Reduction and Self-Healing for both UMTS and LTE network technologies.

Headquartered in the United States, Reverb Networks has presence in the Americas, Europe, Middle East, and Asia, and offers support across the globe. For more information, visit www.reverbnetworks.com.

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